



Art Commission

Community Battery Nth Fitzroy
Community Reference Group /Yarra Energy Foundation

Brief: Commission a (local) artist to design/create a mural for a community battery to be installed in North Fitzroy.

Process: Timeline (draft)

- Initial discussion with CRG: aims/examples/artists (Feb)
- Creative brief (2 weeks or less to complete and approve) by early/mid March
Contract agreement (Grace)
- Invite artists (x3) to submit concept (4 weeks) by early/mid April (\$1,000 concept fee each artist)
- Assessment (CRG + YEF to discuss and assess via criteria/matrix) by mid/late April
- Artists notified of outcome (successful/unsuccessful); sign contract agreement; refine design and set timeline; production and install in May
- June completion
- Maintenance plan – management/conservation, etc.

Aims and Objectives

- To beautify/add vibrancy to the area: style, colour, patterns?
- Communicate positive messages via images, text (environment/sustainability?)
- Site responsive (complement/in response to?)
- Create a sense of place and identity for communities (Nth Fitzroy)
- Reduce graffiti
- Commissioning opportunities for (local) artists

Any other things to consider/add to the above?

Q. Any examples seen recently?

Q. What take away message/concern/issue would you like to highlight in the mural?

Q. Do you want the mural to blend in or talk about the surrounds/environment?

Q. What do you want to include to make it unique to the group/area?

Range of examples



City of Melbourne:

Revitalise & Reconnect 2021

Mandi Barton Yorta Yorta artist

location: adjacent to the Moonee Ponds Creek Trail near Ron Barassi Senior Park, Docklands.

Site responsive artworks on three electrical boxes. Represents the past, present and future of Moonee Ponds creek. Economic, social and environmental elements are depicted through the use of different colour palettes and imagery on each of the three electrical boxes.



City of Melton: Artist call out/EOI

1. 2choey, Indian Service Club 2019, Caroline Springs 2. Mythra Sage, Nature as a Safe Place 2020, Caroline Springs 3. Henry Nguyen, Reading Stars, 2021 Harkness
[file:///C:/Users/longatog/Downloads/Power-Boxes-Expression-of-Interest-2021%20\(2\).pdf](file:///C:/Users/longatog/Downloads/Power-Boxes-Expression-of-Interest-2021%20(2).pdf)

Theme for 2021: Young people, social connections and racial tolerance



Silo Art Trail Regional Vic and WA



Tristan Kerr
Meet me at the market (2017)



Michael Fikaris
Keep growing (2021)



Sasha (Hello Tomato): Mural Artist Melbourne
fawn gallery co-working space mural, Kensington



George Rose
Now you see me (2017)



Bradley Eastman
Topographic / Typographic (YOYOs) (2021)

Bright/attract attention, beautify, thematic, various styles (realism, abstract, graphic), text only/combination, site specific. Designs reflect a broad range of art practices in response to location, community and/or involvement.

Artists of interest:



Carla Gottgens
Out of the Woods (2015)
<https://www.cgphotography.com.au/>



Geoffrey Carran
Docklands Mural (2018)
<https://geoffreycarran.com.au/>



Minna Leunig
Spring Parrots (2021)
<http://www.minnaleunig.com/murals>



Michael Fikaris
Seven Seasons (2018)
<http://www.fikarisart.com/bio.html>