

Our Vision

Net zero carbon emissions in the City of Yarra from stationary sources by 2030.

Our Role

To facilitate the uptake of renewable energy and energy efficiency by all sectors of our community.

Our Values

Trust, creativity, leadership, and collaboration

Strategic Pillar	Objectives		Outcomes	Metrics
1: Innovation We pursue innovative projects that have transformational potential to reduce carbon emissions at the speed and scale demanded by the climate emergency.	❖ 1 Work with businesses, industry, and market & policy regulators to pilot technical solutions that enable system-wide changes that support uptake of renewable energy.	❖ 2 Develop a scalable, community-centric model for community batteries.	Emissions reductions are amplified through innovative community-scale projects.	Number of cross-industry partnerships with potential to scale solutions to other areas.
2: Build Trust We are known as a trusted advisor and successful innovator of energy solutions, among residents, businesses, stakeholders, and governments.	❖ 3 Residents trust YEF's motivation and competence in delivering services and innovation that achieves emissions reductions.	❖ 4 Businesses, organisations, and governments, partner, collaborate and fund YEF for its technical competence in delivering innovation for emissions reductions.	We deliver successful community engagement enabling the piloting of new innovations. We secure new partnerships and collaboration(s) with businesses, organisations, and governments pursuing emissions reductions objectives.	Annual survey of residents, businesses, and relevant industry stakeholders.
3: Financial sustainability We achieve increased financial autonomy.	❖ 5 We attract an increasing diversity of funding streams.	❖ 6 We create a supportive and positive work culture that attracts the top talent to deliver the services that drive sustainable revenue.	YEF is financially stable and can resource and invest sufficiently in activities and projects that meet the aims of the Strategic Pillars.	Number of revenue streams. New revenue this FY (# grants vs projects vs core funding).