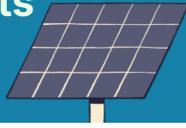


# SPORT & SPARK



Sparking conversations about home electrification through sports

YARRA ENERGY FOUNDATION



## Funding for sports clubs to power community connection

**Up to \$5,000 available** for sports clubs and organisations to run events that strengthen your club and support households to learn about home electrification, including solar and efficient electric heating and cooling.

**Please submit an expression of interest by 6 March 2026.** Click this [link](#) or scan the QR code below.

## What is Sport & Spark?

Sport & Spark provides funding for sports clubs and organisations to organise events or activities for their communities between May - November 2026.

Sport & Spark is led by not-for-profit, Yarra Energy Foundation (YEF), and supported by the Victorian Government through the Cheaper Home Electric Energy Program (CHEEP).

The initiative helps clubs to:

- strengthen participation and social connections
- grow membership and skills
- support fundraising efforts

While also providing households with a fun and accessible way to learn about home electrification - including solar, efficient electric heating and cooling, electric appliances and available rebates - through trusted sporting environments.

The household electrification component, including information and advice on accessing rebates for solar and efficient, electric appliances, will be presented by YEF and could look like:

- A YEF stall at a club day, training or match
- YEF providing fact sheets and materials to share through club channels
- A presentation/workshop delivered by YEF as a part of a club event

## What funding is available?

**Eligible organisations can apply for up to \$5,000 (ex. GST).**

Funds can be used to plan, promote and deliver an event or activity that includes a home electrification component, presented by YEF. Eligible costs include:

- Venue and equipment hire
- Limited catering or other food costs
- Marketing, printing, or signage
- Guest speakers or facilitators
- Staff or volunteer coordination time

## What activities can be funded?

Examples include:

- Skills clinics or development camps
- Member drives (e.g. exhibition games, open days, BBQs)
- Fundraising events (e.g. awards days)
- Special theme or awareness rounds
- Cultural celebration days (e.g. Eid celebration)

YEF welcomes proposals for other activities and ideas that will engage your community.

## Who should activities engage?

Activities should attract and engage:

- Club members and/or wider community
- Parents, guardians and household decision-makers

## Who can apply?

Your organisation must:

- be a sports club, association or organisation with a strong community or member base
- have 100+ members or players
- operate in one or more of these LGAs:

**Brimbank, Hobsons Bay, Hume, Maribyrnong, Melton, Whittlesea or Wyndham**

## What's involved?

Once selected, successful organisations will:

- sign an [Activity Delivery Agreement](#) with YEF
- promote the initiative through normal club channels
- host at least one flagship activity or event between May - November 2026.

YEF will provide electrification expertise, content, resources, and general support with event planning. However, selected organisation will be responsible for hosting the event or activity.

## Apply now!

Submit an [Expression of Interest](#) by **Friday 6 March 2026**.

**Please get in touch with questions or for more information:**



[information@yef.org.au](mailto:information@yef.org.au)

[+61 3 7037 6040](tel:+61370376040)



Scan for EOI form